



# Welbilt Halesowen Ltd

## The company

Welbilt is an award-winning, global leader in the manufacture and supply of professional catering equipment, able to meet the needs and demands of the busiest kitchens and front of house environments. Welbilt Halesowen Ltd manufactures several top brands, including Multiplex and CREM, both of which will be familiar to most within the industry.

As a truly international business, Welbilt is proud of its heritage, spanning over eight decades in food service. A philosophy centred around evolution and innovation ensures the company delivers the very best solutions, high quality, cutting-edge technology and an exceptional service and support offering, all designed to meet the demands of today's operator.

## The solution

Back in March 2019, Welbilt were looking to work with a company that could provide a total waste management solution, along with innovative ideas to reduce the company's carbon footprint. Due to the global pandemic, this became increasingly difficult to achieve, as services were switched off and waste was not being produced at a level it previously had. As the world started to face a new normal and the supply of catering equipment increased, it became clear to Welbilt and the staff that more was needed. It was time to look at the recycling options and segregation of waste.

In 2021, Welbilt was assigned an account manager, who worked closely with the Health & Safety and Facilities Manager. The strength of that working relationship, the communication between B&M Waste and Welbilt meant we were able to provide the most cost effective, efficient, and environmentally sustainable machinery that was required for their business.



### The results

Welbilt have removed their roll on off container and replaced this with a static compactor, designated purely for the card waste and is collected fortnightly. This has resulted in maximising the rebate value to the customer and were able to reduce the companies indirect carbon emissions. The change in container means that Welbilt's waste is now 100% diverted from landfill, with the majority being fully recycled and the remaining waste is sent to B&M's refuse derived fuel (RDF) processing facility in Birmingham, and onwards for creating energy from waste.

B&M Waste provided the installation of the compactor as well as on site training to the staff to ensure maximum safety was reached, when using the equipment.

✓ **100% of waste (140,319.5 KG) diverted from landfill**

✓ **80% of total waste recycled**

✓ **20% of total waste to Refuse Derived Fuel power plant**

**How equivalent energy generated from Refuse Derived Fuel (RDF) and Anaerobic Digestion (AD) could be used:**

67,677 Miles driven in a family electric car

14,649 Washing machine cycles completed

3,357 Office Printers powered for 1 week typical printing cycle

### The feedback

“B&M Waste Services has helped change the way we manage our waste streams, they are professional reliable and honest. ISO approved and carbon concessions they are an ideal partner to support us in our carbon neutral journey”

Nick Colbourne, Health & Safety and Facilities Manager, Welbilt