



# CrossCountry Trains

## The company

CrossCountry's network is the most geographically extensive passenger rail franchise in Britain. Stretching from Aberdeen to Penzance and from Stansted to Cardiff, it calls at over 100 stations. Based in Birmingham, CrossCountry connects seven of the Britain's 10 largest cities and delivers 298 services every weekday, equating to some 40 million passenger journeys a year.

## The solution

CrossCountry's Sustainability Strategy is based on the principles of the circular economy, a business model which has been embedded into the company to meet the political and stakeholder aspirations of a modern, sustainable transport operator.

B&M Waste Services was asked to assist in the collection and recycling of 8 Service Centre Flat Bed Trolleys that had reached end of life having been in service for ten years at CrossCountry's Birmingham Service Centre.

The trolleys were collected by B&M Waste Clearances Division and taken to the B&M recycling facility in Bromborough where they were placed in their metal recycling container, ready for forwarding to Wirral Metals for smelting.



## The results

CrossCountry has worked in partnership with B&M Waste Services to ensure 100% of waste from their operations is diverted from landfill.

The recycling of the flat bed trollies has allowed CrossCountry to reduce its carbon footprint, saving the carbon cost of a 250 mile trip from Birmingham to Bromborough through using an existing B&M collection route and using a local smelter just half a mile from the B&M recycling centre.

The resultant income from the recycling and smelting of 8 trollies was paid to CrossCountry as part of the B&M Waste Services recycling and resources initiative, where companies earn income from their recycled waste.

- ✓ **100% of waste diverted from landfill**
- ✓ **Used existing B&M collection route to avoid mileage**
- ✓ **Minimising mileage by using local smelter**
- ✓ **Income derived from recycled waste**

"The partnership between B&M Waste Services and CrossCountry has been mutually rewarding as we share the same values and aims regarding reducing our carbon footprint through responsible recycling and recovery of metal from the waste we create. Our Environmental and Energy Policy lays down set targets and objectives to improve our environmental performance so we can positively contribute to the group's annual environmental performance report."

